



Guest Lecture

Peter Tinschert

Walk the talk:

**Lessons learned from bringing AI
from bench to patients' bedsides**

Friday, November 5, 2021, 9:00 am - 10:00 am, CEST

Zoom: ethz.zoom.us/j/64298117668

About Peter Tinschert

Dr. Peter Tinschert is the CEO and co-founder of the Resmonics AG, an award-winning startup in the field of digital respiratory medicine. He completed his PhD in management at University of St. Gallen with summa cum laude. In his doctoral research at the CSS Health Lab / Centre for Digital Health Interventions, a joint initiative of ETH Zürich, University of St. Gallen, and the CSS insurance, he initiated and designed the first multi-center trial to demonstrate the clinical utility of digital biomarkers for the monitoring of respiratory diseases. Peter holds a B.Sc. in Psychology and a M.Sc. in Industrial and Organizational Psychology.

About the Lecture

It's 2021 and the perspectives on digital health could not be more different: On the one hand, governments, academia, and investors are devoting enormous resources and considerable effort to digital health. Media headlines and claims by research papers make it sound like digital health is already part of our everyday lives and on its way to revolutionizing our healthcare system. On the other hand, if one talks to patients with chronic diseases or their physicians, rarely anyone is using digital health tools as part of their daily disease management. For many, digital health is limited to counting steps, years of attempts to introduce electronic patient records, and data privacy scandals. In this talk, Peter will share his perspective on why digital health has not (yet) lived up to its expectations by reflecting on the challenges Resmonics has encountered in bringing AI-based digital health technology from bench to the bedsides of patients with respiratory diseases.

We kindly invite you to join this guest lecture.

Prof. Dr. Tobias Kowatsch

Assistant Professor for Digital Health, University of St.Gallen

Scientific Director, Centre for Digital Health Interventions, ETH Zurich & University of St.Gallen

Prof. Dr. Elgar Fleisch

Professor of Information Management, Department of Management, Technology, and Economics, ETH Zurich

Professor of Technology Management, Institute of Technology Management, University of St.Gallen

Co-Chair, Centre for Digital Health Interventions, ETH Zurich & University of St.Gallen

Prof. Dr. Florian von Wangenheim

Professor of Technology Marketing, Department of Management, Technology, and Economics, ETH Zurich

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